

Press Release



FOR IMMEDIATE RELEASE



Critically-Acclaimed Cirque Éloize iD rolls into Marina Bay Sands

Singapore to Come Alive as the World of Urban Dance meets Contemporary Circus

Singapore, (13th April 2011) – Marina Bay Sands together with BASE entertainment and Cirque Éloize, are thrilled to announce a new contemporary urban circus production, called Cirque Éloize iD. Sixteen world class stage performers combined with ten circus disciplines provide for a spectacular, jaw dropping acrobatic and pumping musical performance at the Grand Theater. Tickets go on sale Friday, April 15.

Following sold-out performances in Montreal and Toronto, and described by The Montreal Gazette as “West Side Story gone hip-hop circus,” Cirque Éloize iD transports the audience into the vibrant streets at the heart of a big city. The stage comes alive with the boundless energy of acrobats, break dancers, contortionists and a fearless stunt biker who perform against a kaleidoscope of eye-popping video projections drawn from science-fiction films, comic books and graffiti.

You're not going to find a more energetic, mind blowing, roof raising piece of entertainment. Spectacular! – Toronto Star

Cirque Éloize iD was created by Jeannot Painchaud, founder and artistic director of Montreal's acclaimed Cirque Éloize. “It explores the concept of identity and how people from different backgrounds get along in a clan,” explains Painchaud of his newest creation. “There are sixteen artists in the show who come from seven different countries. Each of them is a unique character and brings a distinct personality to the show.”

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Weaving together urban dance with ten different circus arts, Cirque Éloize iD showcases the unique talents of an international troupe of artists, showcasing skills such as juggling, contortion, in-line skating, stilts, Cyr wheel, hand balancing, straps, bike trial, Chinese pole and aerial silks, building to a spectacular finale on the dynamic trampowall.

The original electronic score was composed by Jean-Phi Goncalves from the indie band Beast and Alex McMahon, with collaboration from hip-hop choreographer Mourad Merzouki and costumes by Linda Brunelle.

Since 1993, Cirque Éloize has become a world leader in contemporary circus arts, with almost 4000 performances in more than 400 cities and over 34 countries around the globe to its credit. The award winning company had enjoyed rave reviews and sold-out engagements at the world's most prestigious festivals and theatres including Edinburgh International Festival, the Hollywood Bowl, Théâtre du Rond-Point des Champs-Élysées, Sadler's Wells and the Barbican Theatre.

Cirque Éloize has partnered with Cirque du Soleil for a long term relationship based on common creative visions and international entertainment appeal.

The show will play from June 1 to June 12, 2011 at Marina Bay Sands Grand Theater.

TICKETING INFORMATION

Day/Times	A Reserve	B Reserve	C Reserve	D Reserve	FAMILY/STUDENT
Mond, Wed, Thurs, Friday: 7:30pm Sat - Sun: 1:30pm & 7:30pm	\$125	\$105	\$85	\$65	Family: \$300* Student: \$50**

* (4 x C reserve, Mon & Wed shows only)

** (D Reserve only)

- Price excludes \$3 booking fee

- Group discount (12 – 50) 10% (available to public)

- Group discount (50+) 15% (available to public)

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FOR TICKET BOOKINGS:

- **THROUGH INTERNET** : www.MarinaBaySands.com/Ticketing
- **BY PHONE** : 6688 8826
- **BOOK IN PERSON AT** : Marina Bay Sands Box Offices (Museum, Theaters, SkyPark, Retail Mall and Hotel Tower 1 Lobby)

For more information please log onto our official website www.marinabaysands.com

ABOUT MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts and will include our resident performance, "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which will play host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

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ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.

ABOUT Éloize Pronounced [EL-WAZ]

Éloize is a word that comes from the Magdalen Islands and means "flashes of heat lightning seen on the horizon". An inspiration for the troupe's seven founding members, this lightning symbolizes the heat and energy that feed the troupe's spirit.

With seven original productions to its credit, Cirque Éloize has presented almost 4,000 performances in 395 cities over 31 countries. Cirque Éloize has taken part in numerous prestigious international festivals and recently seduces Broadway with its show *Rain* which has been touring that major network of theaters since Fall 2007.

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